

2012 Business Plan Workshop: Create a Strategic Plan for Your Business

Where are You Going and How Will You Get There?

When it comes to growing your business, there are key proven strategies that must be implemented. We understand these strategies and we work with you to develop the most effective and measurable systems to set you apart from your competition and help you generate new business.

Ken Hilderhoff, president of Premier Marketing Resources, and Kelly Quattlebaum, president of Global Marcoms team up to present this hands-on event.

IN THIS ONE-DAY WORKSHOP YOU WILL DEFINE YOUR GOALS AND STRATEGIES FOR A SUCCESSFUL 2012 BY:	ALSO INCLUDED:
* Creating an operative business plan.	* Breakfast and lunch.
* Developing effective vision and mission statements.	* Workbook.
* Determining your company's core values.	* 30-60-90-day action plan.
* Evaluating your company's SWOT and critical success factors.	* One-hour consultation after the workshop by phone or in person.

WHEN: Tuesday, November 8, 2011

8:30 a.m. to 3:30 p.m.

OR

Tuesday, December 6, 2011

8:30 a.m. to 3:30 p.m.

WHERE: The Georgian Club

100 Galleria Parkway
Suite 1700
Atlanta, GA 30339

COST: \$495

Register by November 1 and pay only \$395 for the November 8 Workshop

Register by November 28 and pay only \$395 for the December 6 Workshop

To register, contact Kelly Quattlebaum at (404) 825-5400 or by visiting www.globalmarcoms.com/business-plan-workshop. The 2012 Business Plan Workshop is part of the Small Business Success Series. To learn about additional workshops, visit www.pmr-nlf.com and click on the Workshops tab. For upcoming seminars on Social Media, visit Global Marcoms at www.globalmarcoms.com/events.

